



SFK NEWSLETTER



Inside the Issue

SOCIAL MEDIA PLAN OF ACTION

Taking our social media platforms to the next step. Introducing our exciting Social media team and their plans for the future.

THINGS TO LOOK OUT FOR IN Q4

Going back to normal with our schools programs. Hitting the ground running with children and young people needing support.

ONLINE STORE UPDATE

Find out the latest updates from our store team. New items being added to our store as well as pop up shops.

WINTER IS COMING...

by Malachi Masvuare

Autumn is just up ahead and the business is taking its next step forward, by taking a step back!

We have major plans for the clothing line so we are putting out a clearance sale on our Rio line as travel gang is currently out of stock. It was our most promoted line in the business, with this plan in the making we have new designs for our fan favourite line: TravelGang! Featuring a kiddies version called "Travel tots" a version for teens already well known (TravelGang) and for adults something a little more prestigious (Travel club). The ideas we have are promising and once it comes to fruition we will be able to expand in the right direction.





THINGS TO LOOKOUT FOR IN Q4

by Tammy Bowen-Smith

Hi There!

Just a quick snippet from me to say look out for our Q4 magazine coming out in October to hear all about our hectic summer, they'll be autumn updates on things to do around the West Midlands with your children, whats hot and whats not, finance tips for making a saving moving towards the Christmas period and my latest on mothering duties.. so stay tuned!

Tammy
xoxo



SOCIAL MEDIA UPDATES

by @VirtuallyRay

My aim for @sportsforkidsuk is to recreate the page from a brand perspective from the profile basics down to the content created.

Adding a branded and themed feel that communicates the SFK brand voice and mission using fixed colours, fonts and visuals.

Aesthetically I will begin with planning out a new grid which will appear flush and consistent for all upcoming brand photography and content.

I'll also like to begin with the basics such as bio, call to actions and accessibility for users to increase and have a clear understanding of what Sports For Kids is doing moving forward.

Social Media Handles



Sports For Kids uk



@SportsForKidsuk



@SportsForKids_

Onlinestore Handles



@SportsForKidsOnlineStore

Contact Information



info@Sportsforkids.co.uk



www.sportsforkids.co.uk